

# Privacy policy

Thank you for visiting our website catsitting-muri.ch and for your interest in our company.

The protection of your personal data, such as date of birth, name, telephone number, address, etc., is important to us.

The purpose of this privacy policy is to inform you about the processing of your personal data that we collect from you when you visit the site. Our data protection practice is in accordance with the legal regulations of the Swiss Federal Data Protection Act (FADP). The following data protection declaration serves to fulfil the information obligations arising from the FADP. These can be found, for example, in Art. 19 ff. FADP.

## Owner

The data controller within the meaning of Art. 5 let. j FADP is a private person or the federal body that decides on the purpose and means of processing.

With regard to our website, the owner:

CrazyCat Britta Spickert

Auweg 4

3074 Muri b. Berne

Switzerland

E-mail: [info@catsitting-muri.ch](mailto:info@catsitting-muri.ch)

Tel: +41 78 634 83 93

## Contact details of the person responsible for data protection (FADP)

You can reach our data protection advisor in accordance with Art. 10 FADP using the contact details below:

Britta Spickert

Auweg 4

3074 Muri b. Berne

Switzerland

E-mail: [info@catsitting-muri.ch](mailto:info@catsitting-muri.ch)

## Provision of the website and creation of log files

Each time our website is accessed, our system automatically collects data and information from the device (e.g. computer, mobile phone, tablet, etc.) used to access it.

**What personal data is collected and to what extent is it processed?**

- (1) Information about the browser type and version used;
- (2) The operating system of the retrieval device;
- (3) Host name of the accessing computer;
- (4) The IP address of the retrieval device;
- (5) Date and time of access;
- (6) Websites and resources (images, files, other page content) accessed on our website;
- (7) Websites from which the user's system accessed our website (referrer tracking);
- (8) Message whether the retrieval was successful;
- (9) Amount of data transmitted

This data is stored in the log files of our system. This data is not stored together with the personal data of a specific user, so that individual site visitors cannot be identified.

### **Legal basis for the processing of personal data**

Personal data is processed in accordance with the principle of legality (Art. 6 para. 1 FADP) and the principle of good faith (Art. 6 para. 2 FADP and Art. 2 CC).

### **Purpose of data processing**

The temporary (automated) storage of data is necessary for the course of a website visit in order to enable delivery of the website. The storage and processing of personal data is also carried out to maintain the compatibility of our website for as many visitors as possible and to combat abuse and eliminate malfunctions. For this purpose, it is necessary to log the technical data of the accessing computer in order to be able to react as early as possible to display errors, attacks on our IT systems and/or errors in the functionality of our website. In addition, we use the data to optimise the website and to generally ensure the security of our information technology systems.

### **Duration of storage**

The deletion of the aforementioned technical data takes place as soon as they are no longer required to ensure the compatibility of the website for all visitors, but no later than 3 months after accessing our website.

### **Possibility of restriction, objection, correction and deletion**

You can request correction or deletion of the data at any time. You can find out what rights you have and how to exercise them at the bottom of this privacy policy.

## **Special functions of the website**

Our site offers you various functions, during the use of which personal data is collected, processed and stored by us. We explain below what happens to this data:

### **Booking request form**

- **Scope of the processing of personal data**

We will process the data you enter in our booking request form (date, number of persons, etc.) to fulfil the following purpose.

- **Legal basis for the processing of personal data**

Personal data is processed in accordance with the principle of legality (Art. 6 para. 1 FADP) and the principle of good faith (para. 2 FADP or Art. 2 CC).

- **Purpose of data processing**

A pre-contractual exchange of information is necessary in order to check your booking so that we can prepare for the possible conclusion of a contract at a later date.

- **Duration of storage**

The data is deleted as soon as it is no longer required for processing the booking and there are no longer any legal retention obligations.

- **Necessity of providing personal data**

The information in the booking request form is required in order to process your booking properly. If you do not fill in the required fields or do not fill them in completely, we will not be able to process your booking request.

## **Disclosure of information to third parties**

Personal data is processed in accordance with the principle of legality (Art. 6 para. 1 FADP) and the principle of good faith (Art. 6 para. 2 FADP and Art. 2 CC).

The disclosure of information to third parties depends on the scope of the activities or offers of our website or our business model described below.

As a matter of principle, we only keep your information for as long as necessary and treat it confidentially. Exceptions to this are the transfer of personal data to debt collection service providers, to public bodies and authorities and to private individuals, who have a right to it due to legal regulations, court decisions or official orders as well as the transfer to authorities for the purpose of initiating legal proceedings or for law enforcement purposes if our legally protected rights are attacked.

## **Statistical analysis of visits to this website - Webtracker**

We collect, process and store the following data when this website or individual files on the website are accessed: IP address, website from which the file was accessed, name of the file, date and time of access, amount of data transferred and report on the success of the access (so-called web log). We use this access data exclusively in non-personalised form for the continuous improvement of our website and for statistical purposes.

Any personal data is processed in accordance with the principle of legality (Art. 6 para. 1 FADP) and the principle of good faith (Art. 6 para. 2 FADP and Art. 2 CC). We also use the following web trackers to evaluate visits to this website:

- **Google**

We use on our site the service Google of the company Google Ireland Limited, Gordon House, Barrow Street, 4 Dublin, Ireland, e-mail: [support-deutschland@google.com](mailto:support-deutschland@google.com), website: <https://www.google.com/>. According to the Swiss authorities, processing takes place in safe third countries. You can find Switzerland's list of countries and further information at the following link: <https://www.edoeb.admin.ch/edoeb/de/home/datenschutz/handel-und-wirtschaft/uebermittlung-ins-ausland.html>.

The legal basis for the transmission of personal data is your consent pursuant to Art. 6 para. 6 FADP or Art. 31 para. 1 FADP, which you have given on our website.

We use Google in order to be able to load further services from Google on the website. The service is used to provide further Google services, such as the data processing required for the provision of streams and fonts and relevant Google search content. It is technically required in order to be able to exchange the site visitor's information already available to Google between the Google services and to be able to provide the site visitor with individual content adapted to his or her Google account.

For the processing itself, the service or we collect the following data: Background data stored in the Google user account or at other Google services about the page visitor, background data for the provision of Google services such as streaming data or advertising data, data about the page user's use of Google search, details of the terminal device used, the IP address and the user's browser and other data from Google services for the provision of Google services related to our website.

If the service is activated on our website, our website establishes a connection to the servers of Google Ireland Limited and transmits the required data. As part of order processing, personal data may also be transmitted to the servers of Google LLC, 1600 Amphitheatre Parkway, 94043 Mountain View, United States. when using the Google service on our website, Google may transmit and process information from other Google services in order to provide background services for the display and data processing of the services provided by Google. For this purpose, data may also be transferred to the Google services Google Apis, Doubleclick, Google Cloud, Google Ads and Google Fonts in accordance with the Google Privacy Policy. You can view the provider's certification under the EU-US Data Privacy Framework at <https://www.dataprivacyframework.gov/list>.

You can revoke the processing of your data at any time. You will find more information on revoking your consent either with the consent itself or at the end of this privacy policy.

For further information on the handling of transmitted data, please refer to the provider's privacy policy at <https://policies.google.com/privacy>.

The provider also offers an opt-out option at <https://support.google.com/My-Ad-Center-Help/answer/12155451?hl=de>.

- **Google Ads**

We use on our site the service Google Ads of the company Google Ireland Limited, Gordon House, Barrow Street, 4 Dublin, Ireland, e-mail: [support-deutschland@google.com](mailto:support-deutschland@google.com), website: <https://www.google.com/>. According to the Swiss authorities, processing takes place in safe third countries. You can find Switzerland's list of countries and further information at the following link: <https://www.edoeb.admin.ch/edoeb/de/home/datenschutz/handel-und-wirtschaft/uebermittlung-ins-ausland.html>.

The legal basis for the transmission of personal data is your consent pursuant to Art. 6 para. 6 FADP or Art. 31 para. 1 FADP, which you have given on our website.

Google Ads is an advertising system with which we can place adverts on external websites on the Internet to inform our customers about our services. Google Ads displays adverts on external websites that are individually tailored to our clientele and lead to our website according to parameters set by us. If the site visitor clicks on the Google Ads advert, they are taken to our website. In order to be able to measure the success and remuneration of Google Ads advertisements, Google Ads measures the success of the advertising measure when our website is accessed. Our website processes the data provided by Google Ads in order to analyse and improve our advertising measures and to calculate any remuneration that may be due. Your data may also be used for remarketing purposes if you have given your consent.

For the processing itself, the service or we collect the following data: Data on page visitors' advertising interests, page visitors' interactions with advertisements related to our website, data on the visit to our website by page visitors who have previously clicked on Google Ads advertisements and arrived at our website, data on the terminal device used, the IP address and the user's browser and further data from Google services for the provision and refinement of Google advertisements related to our website.

if the service is activated on our website, our website establishes a connection to the servers of Google Ireland Limited and transmits the required data. As part of order processing, personal data may also be transmitted to the servers of Google LLC, 1600 Amphitheatre Parkway, 94043 Mountain View, United States. when Google Ads are used on our website, Google may transmit and process information from other Google services in order to provide background services for the improvement and individualisation of Google advertising. For this purpose, data may also be processed by other Google services such as Google Apis, Google Cloud, Google Ads, Google Analytics, Google Tag Manager, Google Marketing Platform and Google Fonts in accordance with the Google Privacy Policy under Google's own responsibility under data protection law. You can access the provider's certification under the EU-US Data Privacy Framework at <https://www.dataprivacyframework.gov/list>. Further information on the responsible handling of business data can be found at <https://business.safety.google/privacy/>.

You can revoke the processing of your data at any time. You will find more information on revoking your consent either with the consent itself or at the end of this privacy policy.

For further information on the handling of transmitted data, please refer to the provider's privacy policy at <https://policies.google.com/privacy>.

The provider also offers an opt-out option at <https://support.google.com/My-Ad-Center-Help/answer/12155451?hl=de>.

- **Google Tag Manager**

- **What personal data is collected and to what extent is it processed?**

On our site, we use the Google Tag Manager service of the company Google Ireland Ltd., Gordon House, Barrow Street, 4 Dublin, Ireland, e-mail: [support-deutschland@google.com](mailto:support-deutschland@google.com), website: <https://www.google.com/> (hereinafter: Google Tag Manager). Google Tag Manager offers a technical platform for executing and bundling other web services and web tracking programmes by means of so-called "tags". In this context, Google Tag Manager stores cookies on your computer and analyses your surfing behaviour (so-called "tracking"), insofar as web tracking tools are executed using Google Tag Manager. This data sent by individual tags integrated in Google Tag Manager is merged, stored and processed by Google Tag Manager under a uniform user interface. All integrated "tags" are listed separately again in this data protection declaration. You can find more information on the data protection of the tools integrated in Google Tag Manager in the respective section of this data protection declaration. When you use our website with the integration of Google Tag Manager tags activated, data, such as your IP address and your user activities in particular, are transmitted to servers of Google Ireland Limited. With regard to the web services integrated by means of Google Tag Manager, the regulations in the respective section of this data protection

declaration apply. The tracking tools used in Google Tag Manager ensure that the IP address is anonymised by Google Tag Manager before transmission by means of IP anonymisation of the source code. In doing so, Google Tag Manager is only enabled to record IP addresses anonymously (so-called IP masking).

- **Legal basis for the processing of personal data**

In accordance with Art. 13 para. 1 FADP, the legal basis for data processing is your consent in our information banner regarding the use of cookies and web tracking (consent through clear confirming action or behaviour).

- **Purpose of data processing**

On our behalf, Google will use the information obtained by means of the Google Tag Manager to evaluate your visit to this website, to compile reports on website activity and to provide us with other services related to website and internet usage.

- **Duration of storage**

Google will store the data relevant to the function of Google Tag Manager for as long as is necessary to fulfil the booked web service. The data collection and storage is anonymised. If there is a reference to a person, the data will be deleted immediately, insofar as this is not subject to any legal obligations to retain data. In any case, the data will be deleted after expiry of the retention period.

- **Possibility of objection and deletion**

You can prevent the collection and forwarding of personal data to Google (in particular your IP address) and the processing of this data by Google by deactivating the execution of script code in your browser, installing a script blocker in your browser or activating the "Do Not Track" setting of your browser. In addition, you can prevent the collection of the data generated by the Google cookie and related to your use of the website (incl. your IP address) by Google as well as the processing of this data by Google by downloading and installing the browser plug-in available at the following link <http://tools.google.com/dlpage/gaoptout?hl=de>. Google's security and privacy policy can be found at <https://policies.google.com/privacy>.

## **Integration of external web services and processing of data outside the EU**

On our website, we use active content from external providers, so-called web services. By calling up our website, these external providers may receive personal information about your visit to our website. This may involve processing of data outside of Switzerland. You can prevent this by installing an appropriate browser plug-in or deactivating the execution of scripts in your browser. This may result in functional restrictions on Internet pages that you visit.

We use the following external web services:

- **Legally ok**

We use on our site the service Legally ok of the company Legally ok GmbH, Schochenmühlestrasse 6, 6340 Baar, Switzerland, e-mail: [hello@legally-ok.com](mailto:hello@legally-ok.com), website: <https://www.legally-ok.com/>. Processing is carried out exclusively in Switzerland in accordance with the data protection legislation applicable there.

The legal basis for the transmission and processing is Art. 31 para. 1 FADP. The use of the service helps us to comply with our legal obligations.

With the help of the service, the contents of our legal texts are reloaded on our website. The respective current legal texts are reloaded via the integration on our page. This integration may also be used to reload further technical modules with regard to the legal texts or legally required elements.

You can find out what rights you have with regard to processing at the end of this privacy statement.

For further information on the handling of transmitted data, please refer to the provider's privacy policy at <https://www.legally-ok.com/datenschutz/>.

## Information on the use of cookies

### Scope of the processing of personal data

We integrate and use cookies on various pages to enable certain functions of our website and to integrate external web services. The so-called "cookies" are small text files that your browser can store on your access device. These text files contain a characteristic string that uniquely identifies the browser when you return to our website. The process of saving a cookie file is also referred to as "setting a cookie". Cookies can be set both by the website itself and by external web services.

### Legal basis for the processing of personal data

Relevant are Art. 6 ff. FADP (principles).

Which legal basis is relevant can be seen from the cookie table listed later in this point.

In general, in the case of cookies that are collected on the basis of a legitimate interest, our legitimate interest is to ensure the functionality of our website and the services integrated on it (technically necessary cookies). In addition, it may be that the cookies increase their user-friendliness and enable a more individualised approach. Here we have weighed up your interests against our interests.

With the help of cookie technology, we can only identify, analyse and track individual website visitors if the website visitor has consented to the use of the cookie in accordance with Art. 6. para. 6 FADP.

### Purpose of the data processing

The cookies are set by our website or the external web services in order to maintain the full functionality of our website, to improve the user-friendliness or to pursue the purpose stated with your consent. Cookie technology also allows us to recognise individual visitors by pseudonyms, e.g. an individual or random IDs, so that we can offer more personalised services. Details are provided in the table below.

### Duration of storage

The cookies listed below are stored in your browser until they are deleted or, in the case of a session cookie, until the session has expired. Details are listed in the table below:

<b>Cookie name</b>	PHPSESSID
<b>Server</b>	catsitting-muri.ch
<b>Provider</b>	Website operator](#responsible-entity)
<b>Purpose</b>	We use the cookie "PHPSESSID" to manage the user session on our website. The purpose of this cookie is to provide a unique identifier for a user's session while they are visiting our website. This allows us to track the state of the session and ensure that the server can correctly identify the user to ensure smooth interaction with the website. The cookie usually contains a random string of characters that acts as a session ID. After the session ends, for example when the user closes the browser, the cookie is usually deleted.
<b>Legal basis</b>	Legitimate interest
<b>Storage period</b>	Session
<b>Type</b>	Comfort

  

<b>Cookie name</b>	_gcl_au
<b>Server</b>	catsitting-muri.ch
<b>Provider</b>	<a href="#">Google Tag Manager</a>
<b>Purpose</b>	This cookie is used by Google AdSense to increase the efficiency of advertising.
<b>Legal basis</b>	Consent
<b>Storage period</b>	approx. 3 months
<b>Type</b>	Marketing

  

<b>Cookie name</b>	test_cookie
<b>Server</b>	.doubleclick.net
<b>Provider</b>	Website operator](#responsible-entity)
<b>Purpose</b>	This cookie is set to determine whether the website visitor's browser supports cookies for the Doubleclick service.
<b>Legal basis</b>	Fulfilment of legal obligations
<b>Storage period</b>	approx. 15 minutes
<b>Type</b>	Cookie banner

## Possibility of objection, revocation of consent and deletion

You can set your browser according to your wishes so that the setting of cookies is generally prevented. You can then decide on a case-by-case basis whether to accept cookies or accept cookies in principle. Cookies can be used for various purposes, e.g. to recognise that your access device is already connected to our website (permanent cookies) or to save recently viewed offers (session cookies). If you have expressly given us permission to process your personal data, you can revoke this consent at any time. Please note that the legality of the processing carried out on the basis of the consent up to the revocation is not affected by this.

## Data security and data protection, communication by e-mail

Your personal data is protected by technical and organisational measures during collection, storage and processing so that it is not accessible to third parties. In the case of unencrypted communication by e-mail, we cannot guarantee complete data security on the



transmission path to our IT systems, so we recommend encrypted communication or the postal service for information requiring a high level of confidentiality.

## **Duration of data storage and rights of the data subject**

### **Duration of storage**

We store personal data only to the extent and for as long as necessary to fulfil the purposes for which the personal data was collected, we have a legitimate overriding interest in retaining the data or are legally obliged to do so.

### **Right to information**

You have the right to request confirmation as to whether we are processing personal data about you. If this is the case, you have the right to information on the data specified in 25 ff. FADP, insofar as the information cannot be refused, restricted or postponed by the owner of the data collection (cf. Art. 26 f. FADP). We will also be happy to provide you with a copy of the data.

### **Right of rectification**

Pursuant to Art. 32 para. 1 FADP, you have the right to demand that incorrectly stored personal data (e.g. address, name, etc.) be corrected, provided that this claim does not conflict with any legal obligation. You may also request that the data stored by us be completed at any time. A corresponding adjustment will be made immediately.

### **Right to erasure**

You have the right to have us delete the personal data we have collected about you if

- the data is either no longer required;
- the legal basis for processing has ceased to exist without replacement due to the revocation of your consent;
- there are no longer any legitimate reasons for processing the data;
- Your data is being processed unlawfully;
- a legal obligation requires this.

The right does not exist if

- the processing is necessary for the exercise of the right to freedom of expression and information;
- Your data has been collected on the basis of a legal obligation;
- processing is necessary for reasons of public interest;
- the data is necessary for the assertion, exercise or defence of legal claims.

### **Right of withdrawal**

If you have given us express consent to process your personal data (Art. 6 para. 6 FADP and Art. 31 para. 1 FADP), you may revoke this consent at any time. Please note that the lawfulness of the processing carried out on the basis of the consent up to the revocation is not affected by this. Information for which we are legally obliged to retain data will be deleted after expiry of the deadline.

## How do you exercise your rights?

You can exercise your rights at any time by contacting us using the contact details below:

CrazyCat Britta Spickert  
Auweg 4  
3074 Muri b. Berne  
Switzerland  
E-mail: [info@catsitting-muri.ch](mailto:info@catsitting-muri.ch)  
Tel: +41 78 634 83 93

## Right to data portability

We will provide you with the following data upon request:

- Data collected on the basis of consent (Art. 31 para. 1 FADP);
- Data that we have received from you within the framework of existing contracts (Art. 31 para. 2 let. a FADP);
- Data that has been processed as part of an automated procedure.

We will transfer the personal data directly to a person in charge of your choice as far as this is technically feasible. Please note that we are not permitted to transfer data that interferes with the overriding interests of third parties, or only to a limited extent, in accordance with Art. 26 Para. 1 Letter b FADP.

## Notifications to the FDPIC and possibility to file a complaint

Pursuant to Art. 49 FADP, data subjects may file a report with the supervisory authority if there are sufficient indications that a data processing operation could violate data protection regulations. The supervisory authority for data protection in Switzerland is the Federal Data Protection and Information Commissioner (FDPIC).

For further information, please consult the contact form of the FDPIC:

<https://www.edoeb.admin.ch/edoeb/de/home/deredoeb/kontakt.html>

If you suspect that your data is being processed illegally on our website, you can seek clarification of the issue in court in accordance with Art. 32 FADP. As a rule, a lawsuit in accordance with Art. 28 ff. CC should be sought. If you are affected by the processing of data by federal bodies, the procedure is in accordance with Art. 41 FADP. In this case, you can also contact the FDPIC (see the reference to the contact form above).



**Legally ok - Privacy solution for websites - Privacy policy, imprint, cookie banner**

The privacy policy, the imprint and the cookie banner of this website were created free of charge with the all-in-one website privacy solution Legally [ok](#).